

## Business Studies (GCSE)

<b><u>Your Y11 Mock Exams</u></b>  <b>Title and length of paper(s):</b> Paper 1: Investigating Small Business, 1hr 45mins, 90 marks Paper 2: Building a Business, 1 hr 45mins, 90 marks  <b>Style(s) of question:</b> Edexcel Paper 1 and Paper 2 Section A - Short response questions (MCQ, 3 and 6 marks) – 35 marks Section B – Separate Case Study booklet for question context – Section finishes with a 9 mark question – 30 marks Section C Separate Case Study Booklet for question context – Section finishes with a 9 and 12 mark question – 25 marks		<b>How best to revise for this subject:</b> (activities, how long, when, revisiting ideas ...)  Through revision of all key terms and definitions.  Creation of Excel Glossary for Unit 1 and 2 content.  Recall of all formulae  Practice questions and calculations  Using guidance information for exam technique.  Knowledge of appropriate structure for 9- and 12-mark responses.  Reading over past examples of case studies and highlighting context examples.  Knowing techniques such as BLT, SCORE and AJIM  Acting on feedback provided in lessons and on homework.
<b>Themes to be assessed</b> (on each paper):	<b>Resources:</b> (incl. page refs / websites etc)	
<b>Skills in Paper 1 and Paper 2</b> 1. Understanding of key terms / definitions 2. Recall of formulae 3. Application of formulae to data 4. Interpretation of other numerical data 5. Understanding of context from case study booklet 6. Ability to show balance in 9 & 12 mark responses. 7. Ability to analyse in questions (BLT) 8. Ability to draw judgements to conclusions using AJIM.  <b>Paper 1 Key Topics:</b> 1.1 – Enterprise and Entrepreneurship 1.2 – Spotting a Business Opportunity 1.3 – Putting a Business Idea into practice 1.4 - Making the Business effective 1.5 - Understanding External Influences  <b>Paper 2 Key Topics:</b> 2.1 – Growing the Business 2.2 – Making Marketing Decisions and Customer Service	<ul style="list-style-type: none"> <li>• Exercise books will contain a lot of notes, practice questions and teacher feedback.</li> <li>• Revision Guides and workbooks.</li> <li>• GCSEPod</li> <li>• Seneca (the free version)</li> <li>• Edexcel past papers will get you familiar with the presentation and wording of questions.</li> <li>• Business Ed website</li> <li>• Tutor 2 U website</li> </ul>	

<b>What support could be happening in lessons?</b>  Individual question practice using appropriate timings.  Knowledge recall activities  Live modelling of responses from the teachers, illustrating how to gain maximum marks for each question – this will be followed by opportunities for students to practise independently.  Use of exam board feedback to see how previous students have gained and lost marks on questions, helping to build confidence in responses.	<b>What could I expect for homework?</b>  Practice questions or improving answers using teacher feedback.  Seneca Practice  Preparation of revision materials.
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